



Welcome to your NewLife newborn session!

I look forward to photographing your brand new little one! I hope you find the following information helpful in preparing for your session.

I do not put a hard start time on my newborn sessions. I ask all clients to arrive at the studio between 10:00 and 10:30, giving a half hour window. Anything outside that window is subject to a late fee of \$25 plus HST. I know that getting out of the house with a new baby is overwhelming in the beginning and I prefer to go by your baby's "schedule" or time frame that morning as much as possible. The length of the session depends solely on your baby. The average time for a newborn session with me is 3 hours or 3.5 hours with siblings. My goal, other than to create beautiful portraits for you, is to ensure that your experience is stress-free and enjoyable! All of my newborns sessions include the parents if desired. I do my best to encourage all parents to be photographed with their new baby. No one has ever regretted it yet! ;) And siblings, if any, are also certainly included!

PREPARATION FOR YOUR NEWBORN PORTRAIT SESSION:

When baby wakes up that morning, you will want to keep him/her awake for up to a few hours before leaving if possible. So bathing them is a good idea (they will be fresh and clean for their portraits), as well as interacting with them. **Please don't use any diaper cream or body lotion as this can interfere with your portraits and make it harder to pose the baby.** If your baby has a diaper rash, they will get lots of 'air time' during their session, which can only help. Right before you leave, feed them (or top them up and don't forget to burp) and when they are ready to sleep, pop them in the car seat to leave. **Make sure to not dress baby in anything that goes over the head, so snap or zipper sleepers are the best. In the summer, even a diaper with blankets over them in the car seat is great. This is VERY important as it can affect the outcome of the session. Having to pull items of clothing over baby's head will most surely wake them up and delay the start of the session.** Babies should arrive at the studio sleeping with a full belly and often I can get them out of the car seat while keeping them settled enough to begin shooting right away. If baby is eating from a bottle, try to bring more bottles than you would think, just in case. If nursing, you can disregard. **Please bring a pacifier**, if you are ok with baby using one here and there for a minute or two. They do help settle a full, but otherwise fidgety baby, sometimes long enough to get the image we are trying to achieve. And if you are not using pacifiers, that is perfectly fine. I only mention it in case it's an option.

Between Day 8 and 12 is a good time frame for newborn portraits. This ensures that mom's milk is in and baby has had a few days of good feeds and is more settled. Earlier than 8-12 days is okay (but still 48 hours after mom's milk is in). Please make sure to notify me within 2 or 3 days of the birth to ensure you receive a session date that works for your schedule. It will be very hot in the studio so please dress lightly or in layers. Don't forget water or drinks

and a snack. Lots of diapers, wipes and extra clothing for baby and parents, in case of accidents. For clothing for parents, I recommend plain black tank top for mom and black t-shirt for your spouse. White, navy, taupe or grey works as well! Even plaid for your spouse if that is what you/he/she like. Casual clothing definitely photographs better than dressy. My backdrop will match any color, print or pattern though, so if you have something else in mind, feel free to bring anything you'd like. Bottoms typically don't show. Jeans, maternity or yoga pants are fine. Please don't apply sunless tanner before your session as it does not photograph well!!

AFTER THE SESSION:

You will receive an online collection a few weeks after the session. This is a high-resolution gallery consisting all the best images from our session together. A Download-Pin will be provided to you so you may download this collection directly to your computers. Please ensure to make backups of your images. The gallery will remain active for 2 weeks to allow for download. Should the need arise to have your gallery re-uploaded, a \$45.00 archival fee will be charged. Edited images are guaranteed in my possession for a maximum of 1 year. Please back up your images securely.

DIRECTIONS TO THE STUDIO:

My studio is located at 72 St. Leger Street in Kitchener. It is a large, 3-story factory-style building, entrance is at either the loading dock parking lot, or around front on Breithupt St. Additional parking is located at the rear of the building, as well as on Breithupt St. If I don't make it out to greet you, please come right up the stairs to the 3rd floor, unit #307. (no need to knock).

PAYMENT:

E-transfers can be sent to Danielle@hrkvc.com following the session, or cash is acceptable as well. Sample albums are available. Should you need to cancel or re-schedule your session, the balance, if already paid, is fully refundable, however the retainer fee is non-refundable but it is transferable to a different date or different type of session provided 48 hours notice is given.